



The PTA is pleased to announce that we are doing the SilverGraphics art-based fundraiser again this year!

Each student will have the opportunity to create a drawing in art class. *Or if you would prefer, you can send in a piece of artwork that your child has created at home or in a previous art class (see the back for details).* When the artwork is completed it will be sent to SilverGraphics where each work of art will be made into one 4" x 5" print so families can see an example of their child's art. Each family may keep this print as a gift from SilverGraphics with no obligation to buy further products.

You will have the opportunity to choose from a variety of items imprinted with your child's artwork. These products include a variety of environmentally friendly products such as a grocery tote, lunch bag and popular drawstring backpack; art plaques with an easel back for tabletop display, kitchen products including aprons for both adults and children and useful potholders; waterproof stickers for use on sports equipment or backpacks; coasters with cork backings and more. Photographs of these new products and other favorites can be viewed at www.silvergraphics.com.

Your children will be finishing their artwork over the next few weeks. We expect to have products by May 1st. These items make wonderful keepsakes and unique gifts. We are looking forward to this celebration of our children's creativity.

The deadline for submitting your child's artwork is Friday, February 24!

**** Important: any artwork that does not meet the guidelines on the back of this flyer will not be accepted! ****

Please submit your artwork to the attention of Lin Millard.

Please contact Lin Millard at 856 417-3636 or lgmillard@comcast.net if you have any questions.

Art Guidelines!

1. Paper

All artwork should be done on paper **no larger than 12" x16"**. Some acceptable sizes are 6" x 7.5", 8" x 10", 8 1/2" x 11", 9" x 12", 10" x 13". For best results in our regular fundraising program, artwork should be proportioned to 9"x12". Square art (for tile wall programs) should be no larger than 12"x12".

Paper can either be white or colored. Do not use lined paper or the back side of something already printed.

2. Materials

Use your favorite materials. Paint, markers, oil craypas and paper collages are all very effective.

Avoid the use of pencil, light crayon, and florescent or metallic materials (no glitter or salt).

When using chalk pastels, please use a fixative on artwork.

Artwork must be flat: no 3-dimensional items.

Finished artwork should have as little white space as possible.

3. What to Draw

Encourage themes that students and parents alike will enjoy.

Use your own art curriculum when appropriate.

Artwork should fill the paper, but keep important elements (such as names) away from edges. Slight cropping occurs on some products.

4. Labeling and Filing

Students name, grade, class, and school should be clearly written on the back of each piece of artwork (write with something that doesn't show through on the other side). **Please indicate which side is up** if there is any doubt.

Parents appreciate names on front of artwork. Keep name away from edges.

5. Copyrighted or Trademarked Items

We accept only original artwork. We are unable to reproduce trademarked items such as Sponge Bob, Mickey Mouse, etc.

Artwork for each class should be alphabetized and placed in the SilverGraphics folder designated for that class.

All artwork will be returned at the end of the fundraiser.

If you have any questions please call 518-384-1931 or 866-366-5700.



Please pay attention to these guidelines to ensure quality reproduction on your school's products!